

# lloT CREATIVE NETWORK

## RESEARCHING SHARING CREATING

There is a growing need for new strategies to meet the demands of the ever-changing world of communications: lloT is an innovative and diverse network of professionals brought together to find imaginative communications solutions through an endless dialogue of cultures, ideas and media.

## **lloT DOES PROFESSIONAL COMMUNICATION**

### **lloT IS NOT A COMMUNICATION AGENCY**

lloT consists of creative experts from many areas focusing on projects within the media of their expertise. The result is a diverse network of inventive minds exchanging information, contacts, skills and experience for professional and artistic purposes.

## **lloT IS YOUR NEIGHBOR**

### **lloT IS REMOTE**

The global village needs a world wide view. lloT is based on researching, sharing and creating through electronic media in collaboration with professionals from all over the world, without frontiers. Within this environment for creative associations lloT collaboration will be straightforward and will not be subject to centralized control or traditional bureaucratic structures.

## **lloT HAS MANY PROFESSIONALS**

### **lloT HAS NO EMPLOYEES**

lloT is composed of independent professionals freely sharing skills, experience and enthusiasm. As a consequence of its structure the network has no need to employ, nor does the network require traditional hierarchical structures as each individual is personally responsible for their work.

## **lloT IS ALWAYS AVAILABLE**

### **lloT CAN'T GIVE YOU AN APPOINTMENT**

Spread all across the globe, the lloT membership will constantly be available on-line, ensuring that answers to your 2AM enquiries come quickly in English, Español, Deutsch, Português, Français or Italiano.

## **lloT IS EVERYWHERE**

### **lloT IS NOWHERE**

lloT has many locations but no office. Its members have skype, e-mail web-cams chat and are not afraid to use them! lloT offers the services of a communication agency, but through the network allows you to avoid many of the expenses of traditional agencies that require offices, secretaries and other third parties.