

# lloT ESSENTIALS

As part of this network you must:

## **SHARE**

**lloT** is a network: sharing is essential at all levels and at all times.

To join the network means first of all to exchange information, contacts, skills and experience.

Sharing is the beginning, not the end.

## **DO PROFESSIONAL COMMUNICATION**

**lloT** consists of creative experts from many areas focusing on projects within the media of their expertise.

Every profession related to art, entertainment and communication in the widest sense is welcome.

## **REMAIN INDEPENDENT**

**lloT** does not employ. Every member must be autonomous both financially and fiscally. **lloT** is not hierarchical; as everyone is personally responsible for their work.

## **BE ONLINE**

**lloT** is based on researching sharing and creating through electronic media.

You must be absolutely acquainted with internet and e-mail and keep up with any online sharing tool the network could require.

You must have a [skype](#) account to communicate with other members and be available to sort out customer's enquires. **lloT** expects communication to be straightforward and, having members spread all over the time zone, expects that it's members will be constantly available online.

Members must consent to having their details published online at [www.lloT.net](http://www.lloT.net) and allow their [Skype status](#) to be shown on the web.

## **RESEARCHING SHARING CREATING**

**lloT** provides an innovative and diverse environment to find creative solutions for communication that combines diverse media, cultures and ideas.

**lloT** is based on researching, sharing and creating through electronic media, working offsite is taken for granted. **lloT** understands that coordination doesn't need central control or rigid structures.

**lloT** is made up of independent professionals and works on commercial as well as artistic projects free of the pressures of profit. **lloT** is a platform to broadcast your projects and the outcome is a platform to broadcast **lloT**.

# PRACTICAL HANDBOOK

As a part of the network, in addition to meeting the essential requirements of membership, you should be able and well disposed to promote Ilot and its projects as much as your personal activity. Ilot will be a considerable addition to your portfolio and could be the perfect base with which to expand your productivity to a higher level by providing coordination between new partners and collaborators in affiliated media fields; giving you the ability to provide higher quality professional and technical communication.

## OFFERING:

We offer the following possibilities for promoting your services:

- **Independent Professional Services:**  
Projects/collaborations conducted independent of the Ilot membership should be coordinated independently and should not credit the Ilot network or its members.
- **Ilot collaboration:**  
All projects/collaborations conducted within the Ilot network will credit the Ilot network but is accounted independently by each member.
- **Ilot services:**  
All projects/collaborations requiring professional and/or technical communication which also include Ilot network members must properly credit the network and must be previously coordinated and accounted for by Ilot in order to guarantee the most effective outcome.

## GETTING INVOLVED:

Ilot network collaboration could take the following forms:

- **Independent professional:**  
Every project commissioned by Ilot **not including other Ilot** members must feature Ilot's credit but is accounted for independently.
- **Partner:**  
Every project commissioned by Ilot **including other Ilot** members must feature Ilot's credit but is accounted independently by each member.
- **Collaborator:**  
Every project commissioned by Ilot **requiring professional and/or technical communication and including Ilot** members **must credit Ilot**. This work will be planned and coordinated by Ilot both in terms of human resources and task assignment in order to guarantee an effective coordination and meet specific quality standards. The project will be accounted for by **Ilot**.

Ilot is authorized to manage personal details and portfolios of the network's members for commercial and promotional purposes. In order to guarantee an effective coordination and meet high quality standards Ilot retains sole right to accept/reject, begin or discontinue any membership. Ilot is a network conceived designed and managed by Luca Pedrotti and Laura Veronesi.